

Night in Bethlehem

EXPERIENCE THE CHRISTMAS STORY

DECEMBER 10-13, 2026 · ORANGEVALE, CA

Your partnership gives someone the chance to Experience the Christmas Story.

14,000

GUESTS EXPECTED

Guests of all ages

4

NIGHTS

Thursday through Sunday,
December 10-13

500+

VOLUNTEERS

From our church family

10,000

GUESTS AT OUR LAST
EVENT

A fourth night added in
2026 to reach more
members of our
community

WHY PARTNER

A gift to the whole community, with your name on it.

An immersive experience for our whole community. Guests step into the Christmas story. They begin with a modern Christmas experience in our Worship Center, then walk out into Bethlehem, through the streets, into the shops, alongside the characters and animals, meeting the story of Jesus up close.

Every part is interactive, for all ages. Guests explore the shops, meet the characters, and step into the story themselves, with hands-on experiences along the way.

Partners put their business in front of thousands of local guests at the moments when guests plan, wait, and gather. Partner support also opens the gates to families facing financial hardship who could not otherwise come.

House of Bread Church provides 501(c)(3) tax documentation for qualifying contributions.

WHERE PARTNERS ARE SEEN

Six places guests will encounter your brand

Marketplace at registration

Booths along the registration line, before guests enter the experience. Presenting Partners only.

Logo wall

At the registration line, before guests enter the experience, where they stand the longest. Logo size reflects partnership level.

Guest map

Printed and in hand for the whole visit.

Event app

Used by guests before the night and during it.

Website

Your logo, linked directly to your business website.

Worship Center screens

Before and after the program.

OPTION A Choose a partnership level

PRESENTING PARTNER

\$10,000

500 people

who could not otherwise come

- Premier booth placement in the registration marketplace
- Featured logo placement on the logo wall
- Logo recognition on the guest map, event app, website, and Worship Center screens
- Event photography for your marketing use
- 30 tickets to give out at your discretion

VILLAGE PARTNER

\$5,000

250 people

who could not otherwise come

- Logo placement on the logo wall
- Logo recognition on the guest map, event app, website, and Worship Center screens
- Event photography for your marketing use
- 15 tickets to give out at your discretion

FRIEND OF BETHLEHEM

\$1,500

75 people

who could not otherwise come

- Logo placement on the logo wall
- Logo on the event website and name in the event app
- Name recognition on the Worship Center screens
- 8 tickets to give out at your discretion

Partner gifts support the full Night in Bethlehem experience.

OPTION B In-kind giving

Give materials, equipment, or a crew.

In-kind gifts receive the same recognition as the matching cash level.

Examples include, but are not limited to:

- Lumber
- Plywood
- Paint
- Lighting
- Signage
- Printing
- Rentals
- Food and beverages

PARTNER CONFIRMATIONS BY NOVEMBER 10, 2026

Partner with us so
our community can
Experience the Christmas Story.

Become a Community Partner through the Partner Form, or give online anytime.



Partner Form



Give Online



90-Second
Look Inside



Questions? nib@hofb.org

All partners are reviewed and approved
by church leadership.